Orange County Council Boy Scouts of America

**TROOP RECRUITMENT PLAN**

Troop: \_\_\_\_\_\_\_\_\_\_\_\_ District: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Chartered Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Troop New Member Coordinator: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Feeder Pack(s) : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ( Coordinate with your Pack(s) to attend their SUNs)

 **BOYS GIRLS TOTAL**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **TOTAL # YOUTH** |  |  |  |  |  |  |  | **Annual Recruitment Goals** |
| **CURRENT** |  |  |  |  |  |  |  |  1. |
| **TOTAL # YOUTH** |  |  |  |  |  |  |  |  2.  |
| **GOAL** |  |  |  |  |  |  |  |  3. |
|   |  |  |  |  |  |   |  |  4.  |
| AOL to Scout Fair | (date) :  | \_\_\_\_\_\_  |  |  |  |  |  |  5. |
| CampOrall (date) : \_\_\_\_\_\_\_Community Event (date) : \_\_\_\_\_\_\_ |   |   |   |  |

 **Fill-in Dates**

🗹 **Troop Recruitment Steps: Spring Fall**

* 1. Conduct Leader Inventory \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ *Identify adult positions needed*
* 2. Finalize Troop Calendar & Org Chart \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* 3. Complete Troop Recruitment Plan \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* 4. Update www.BeAScout.org pin/soc.media \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ *www.scouting.org/onlineregistration.aspx*
* 5. Set up Online Registration \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ *Distribute Bring a Friend Postcards*
* 6. Conduct Troop Recruitment Rally \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ *to Scouts*
* 7. Order or Create Recruitment Materials \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ *Order online www.ocbsa.org/membership*
* 8. Host Troop Open House & Parent Orientation Mtg \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Orientation Date: \_\_\_\_\_\_\_\_\_\_\_\_\_
* 9. Turn-In Applications at District Collection Event \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Location:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* 10. Host Patrols Bring-A-Friend Event \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* 11. Attend Pack Sign-Up Night \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
|  **School Recruitment Plan:**  | **CALENDAR DATES PER SCHOOL** |
|  *Adopt-a-School recognition criteria* **School Name:**  | School 1 | School 2 | School 3Private School 🞏 | School 4Private School 🞏 |
| **TASKS** | 🗹 Spring | Fall | 🗹 Spring | Fall | 🗹 Spring  | Fall | 🗹 Spring  | Fall |
|  Meet Principal / Church Leader | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  |
|  --Review Communication Plan | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  |
|  --Schedule Open House/Recruit. Night | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  |
|  Order Flyers & Materials | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  |
|  **First Day of School -** Host Table | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  |
|  Parent/Teacher Group Meeting | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  |
|  Conduct a School Service Project | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  |
|  Back to School Night - Host Table | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  |
|  Distribute Banner/Yard Signs | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  |
|  Distribute Flyers | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  |
|  Patriot Day – Lead Flag Ceremony | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  |
|  Youth Distribute Bring A Friend Invitations | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  |
|  **Troop Open House or Sign-Up for Night** | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  |
|  **Parent Orientation Meeting** | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  |
| Follow Up Recruitment Event | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  | 🞏 |  |  |