Orange County Council Boy Scouts of America

**TROOP RECRUITMENT PLAN**

Troop: \_\_\_\_\_\_\_\_\_\_\_\_ District: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Chartered Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Troop New Member Coordinator: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Feeder Pack(s) : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ( Coordinate with your Pack(s) to attend their SUNs)

**BOYS GIRLS TOTAL**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **TOTAL # YOUTH** |  | |  |  |  |  |  |  | **Annual Recruitment Goals** |
| **CURRENT** |  | |  |  |  |  |  |  | 1. |
| **TOTAL # YOUTH** |  | |  |  |  |  |  |  | 2. |
| **GOAL** |  | |  |  |  |  |  |  | 3. |
|  |  |  | |  |  |  |  |  | 4. |
| AOL to Scout Fair | (date) : | \_\_\_\_\_\_ | |  |  |  |  |  | 5. |
| CampOrall (date) : \_\_\_\_\_\_\_  Community Event (date) : \_\_\_\_\_\_\_ | | | | |  |  |  |  |

**Fill-in Dates**

🗹 **Troop Recruitment Steps: Spring Fall**

* 1. Conduct Leader Inventory \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ *Identify adult positions needed*
* 2. Finalize Troop Calendar & Org Chart \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* 3. Complete Troop Recruitment Plan \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* 4. Update www.BeAScout.org pin/soc.media \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ *www.scouting.org/onlineregistration.aspx*
* 5. Set up Online Registration \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ *Distribute Bring a Friend Postcards*
* 6. Conduct Troop Recruitment Rally \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ *to Scouts*
* 7. Order or Create Recruitment Materials \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ *Order online www.ocbsa.org/membership*
* 8. Host Troop Open House & Parent Orientation Mtg \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Orientation Date: \_\_\_\_\_\_\_\_\_\_\_\_\_
* 9. Turn-In Applications at District Collection Event \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Location:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* 10. Host Patrols Bring-A-Friend Event \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* 11. Attend Pack Sign-Up Night \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **School Recruitment Plan:** | **CALENDAR DATES PER SCHOOL** | | | | | | | | | | | | |
| *Adopt-a-School recognition criteria*  **School Name:** | School 1 | | | School 2 | | | School 3  Private School 🞏 | | | | School 4  Private School 🞏 | | |
| **TASKS** | 🗹 Spring | | Fall | 🗹 Spring | | Fall | 🗹 Spring | | Fall | | 🗹 Spring | | Fall |
| Meet Principal / Church Leader | 🞏 |  |  | 🞏 |  |  | 🞏 |  | |  | 🞏 |  |  |
| --Review Communication Plan | 🞏 |  |  | 🞏 |  |  | 🞏 |  | |  | 🞏 |  |  |
| --Schedule Open House/Recruit. Night | 🞏 |  |  | 🞏 |  |  | 🞏 |  | |  | 🞏 |  |  |
| Order Flyers & Materials | 🞏 |  |  | 🞏 |  |  | 🞏 |  | |  | 🞏 |  |  |
| **First Day of School -** Host Table | 🞏 |  |  | 🞏 |  |  | 🞏 |  | |  | 🞏 |  |  |
| Parent/Teacher Group Meeting | 🞏 |  |  | 🞏 |  |  | 🞏 |  | |  | 🞏 |  |  |
| Conduct a School Service Project | 🞏 |  |  | 🞏 |  |  | 🞏 |  | |  | 🞏 |  |  |
| Back to School Night - Host Table | 🞏 |  |  | 🞏 |  |  | 🞏 |  | |  | 🞏 |  |  |
| Distribute Banner/Yard Signs | 🞏 |  |  | 🞏 |  |  | 🞏 |  | |  | 🞏 |  |  |
| Distribute Flyers | 🞏 |  |  | 🞏 |  |  | 🞏 |  | |  | 🞏 |  |  |
| Patriot Day – Lead Flag Ceremony | 🞏 |  |  | 🞏 |  |  | 🞏 |  | |  | 🞏 |  |  |
| Youth Distribute Bring A Friend Invitations | 🞏 |  |  | 🞏 |  |  | 🞏 |  | |  | 🞏 |  |  |
| **Troop Open House or Sign-Up for Night** | 🞏 |  |  | 🞏 |  |  | 🞏 |  | |  | 🞏 |  |  |
| **Parent Orientation Meeting** | 🞏 |  |  | 🞏 |  |  | 🞏 |  | |  | 🞏 |  |  |
| Follow Up Recruitment Event | 🞏 |  |  | 🞏 |  |  | 🞏 |  | |  | 🞏 |  |  |