

Scouts earn more and choose prizes they want on Amazon.com! Accumulate points towards Amazon eGift Cards when recording sales in the Trail's End App.

EARN POINTS*

App Credit/Debit Card & Online

1.25 pts per \$1 sold

Trail's End pays all transaction fees!

Cash

1 pt per \$1 sold

Parent Pay Now (NEW)

Turn 1 pt for each (cash) dollar collected into 1.25 pts by using your card and keeping the cash →



more info here



POINTS	GIFT CARD
17,500+	10% of Points
15,000	\$1,250
12,000	\$1,000
10,000	\$750
7,500	\$550
6,000	\$450
5,000	\$350
4,000	\$250
3,500	\$200
3,000	\$150
2,500	\$100
2,000	\$70
1,750	\$60
1,500	\$50
1,250	\$40
1,000	\$30
750	\$20
500	\$10

2024 Bonus Rewards*

- Sell \$500/hour per Scout for any 2 hour storefront shift or longer (July 1- December 15) and earn 0.5 bonus points per \$1 sold
 - To qualify, sales must be recorded in the Trail's End App and your Unit must select the calculation method - **One Scout per shift: Scout credited for each sale recorded**
- Sell \$250+ online (July 1 - August 31) and earn 100 bonus points

Earn More! Easier!

Download the App today



Rewards earned in 2024 must be claimed by Scouts in App by June 30, 2025.

**Additional Terms & Conditions apply. All promotions are subject to the Trail's End Terms & Conditions; view complete details at portal.trails-end.com/legal/terms. All third-party trademarks referenced by Trail's End in this advertisement remain the property of their respective owners, and Trail's End's use of third-party trademarks does not indicate any relationship, sponsorship, or endorsement between Trail's End and the owners of these trademarks.*

2024 Council Individual Incentives

Popcorn Participation Patch

All Scouts who sell a minimum of one item of popcorn will receive this year's participation patch.

How Scouts Earn the Heroes & Helpers Patch

Last year over \$31,000 in popcorn was purchased and donated to the Joint Forces Training Base at Los Alamitos. Customers can choose to donate any amount from \$1 to \$250 towards Heroes & Helpers and it is presented to local Heroes in our own communities. Each Scout that collects a minimum of \$200 in Heroes & Helpers donations will receive this year's Patch. For every 3 Scouts that earn the patch, a leader will also earn a patch.

**All of these donations count towards Unit & Scouts Total Sales, Reward Points, and Unit commissions.



More Council Individual Rewards

\$ of Popcorn Sold

Reward

\$1000

Become a member of the 2024 Duck's Popcorn Club

- Limited Edition Duck's Popcorn Club T-shirt with all members listed on the back (First name, Last initial)

\$3000

Ducks Hat of scouts choice from the Team store

\$5500

Standard Ducks home jersey

\$8000

Customize your jersey with a name and number.

2024 Council New Unit Incentives



Units who did not participate in 2023 will have the opportunity to earn 100% commission on their first 3 cases of popcorn. The unit will get 1 case of: Kettle, Cheddar, and Microwave. If they book a storefront that is worked by a scout and record all of the popcorn sold through the app, then they will keep 100% of the money that was collected from those sales (\$570).



It is expected that the popcorn would last about 3 hours in front of a store. If a unit would like to continue to sell, they will continue to earn commission at the same rate that is listed on Page 3. For the first 3 cases, if they are not sold and the unit would not like to continue, they can return 100% of the product left to the council and receive 30% commission on the product that was sold.

2024 Council Returning Unit Incentives

Units who sold in 2023 will be eligible for a growth incentive based on the increase over last year's sales. They can pick from Pinewood Derby Package, Lights and More, Camping, or Scout Shop Gift Card.

UNIT GROWTH OVER LAST YEAR	\$2,500	\$5,000	\$7,500	\$10,000
	QTY	QTY	QTY	QTY
PINEWOOD DERBY PACKAGE				
Participation Ribbons/10pk	2	4	6	8
Pinewood Decorations	2	3	4	5
Derby Cards	24	48	72	96
Pinewood Trophy - Small	3	6	10	12
Pinewood Trophy - Medium	3	6	10	12
Pinewood Trophy - Large	3	6	10	12
LIGHTS AND MORE				
Twin LED Lanterns	2	3	5	6
70qt Cooler	1	2	2	3
5 gallon Beverage Cooler	1	2	3	3
Cast Iron Dutch Oven	0	1	2	3
CAMPING				
Two Burner Camp Stove	1	1	2	2
Stainless Troop Cookset	0	1	1	1
Flat Top Griddle	0	1	1	1
Cast Iron Griddle	0	0	0	2
Cast Iron Skillet	1	0	0	2
SCOUT SHOP GIFT CARD	\$200	\$400	\$600	\$800

DUCK'S SPONSORED PRIZES

Individual Prizes:

\$1000+ sellers

- 2 Tickets to a Popcorn Celebration Game on January 5 @5pm.
- On ice experience
 - Slapshot challenge before the hockey game (around noon)
- Scout Night patch

Top 10 Sellers

- The Ducks may choose to have additional offerings for scouts such as Zamboni rides and intermission activities based on availability.
- Scouts that sell the most popcorn will have 1st choice in the available activities.

Unit Prizes:

Top Unit (if available)

- Color Guard for the Ducks Celebration Game
- They will be on-ice during the opening ceremonies for the game
- There are 4 spots for scouts to be on the Color Guard
- The Top Unit is determined by having the most scouts in the Ducks Popcorn Club.