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# SCOUT-O-RAMA

SCOUT-O-RAMA

2024



## WE ARE NOT COMPETING WITH PUMPKIN PATCH!



- No other events planned
- No facility rentals on our side of the park.



## HIGH LEVEL EVENT OVERVIEW

- **Saturday, November 16, 2024** @ the Ed Laird Scout Camp at the Irvine Ranch Outdoor Education Center (IROEC)
- **Adventure:** Zipline, Archery, Mining, BB-Guns, Science (**Smaller Subset this Year**)
- **Booth Ideas:** Pioneering, Scout Dutch Oven Cooking, Games, Scouting Skills, Camping, Pinewood Derby, and more!
- **Food:** Food Trucks with a variety of options
- **Recruiting:** Demonstrate the values, fun, brotherhood and family values
- **New Entertainment:** Magician & Science Show – 1pm and 2pm shows at the main stage!



## VOLUNTEERS MAKE A SUCCESSFUL EVENT

### Unit Booths

- Unit booth sign up is OPEN
- For planning, Critical we have response & commitments by **10/18/2024**
- Awesome opportunity for your unit to shine, show off Scouting.
- **Special Incentives \*\***

### Event Assistance

- Volunteer sign up is OPEN
- Critical we have volunteers by **10/25/2024**
- Areas: Parking, Busses, Information Booth, Passes, Adventure Activities, Range Masters, Guest Registration, First Aid
- Need a volunteer from every unit!



## UNIT BOOTH INCENTIVES!

- **New Membership Leads**
  - Access within days following event to prospective Scouts in your area
  - You need a unit plan to address those leads quickly. Membership team will provide direction, suggestions and contact templates.
  - We had over **1.2k** leads last year!
- **Parking**
  - You will have an option to park 1 vehicle in LOT C, for easier clean up and exit. Irvine Park does charge **\$5** for admission, per vehicle.



## EVENT ATTENDEE REGISTRATION

- Same for Guests and Scouters
- All Guests, Scouts and Scouters need to register
  - **Guests:** to build our CRM
  - **Youth:** complete liability forms for Adventure activities
  - **All:** help us understand WHO and HOW MANY are attending the event
- Liability Form: Anyone wanting to get a “Pass” for an adventure will need to show proof of registration & acceptance at our Adventure Pass booth.
- **New Question for Guests** – Can we contact you about Scouting?



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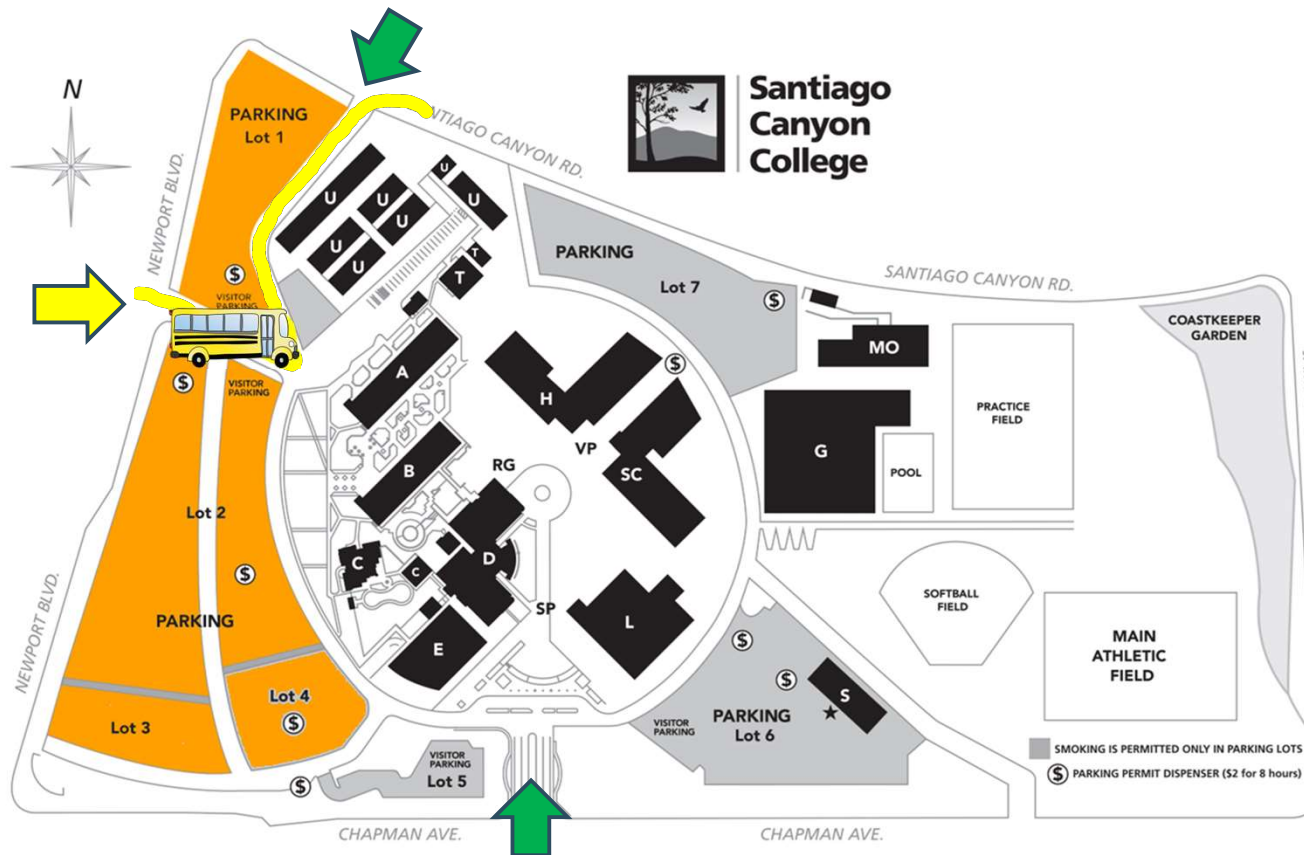
# EVENT LOGISTICS

SCOUT-O-RAMA

2024



# PARKING

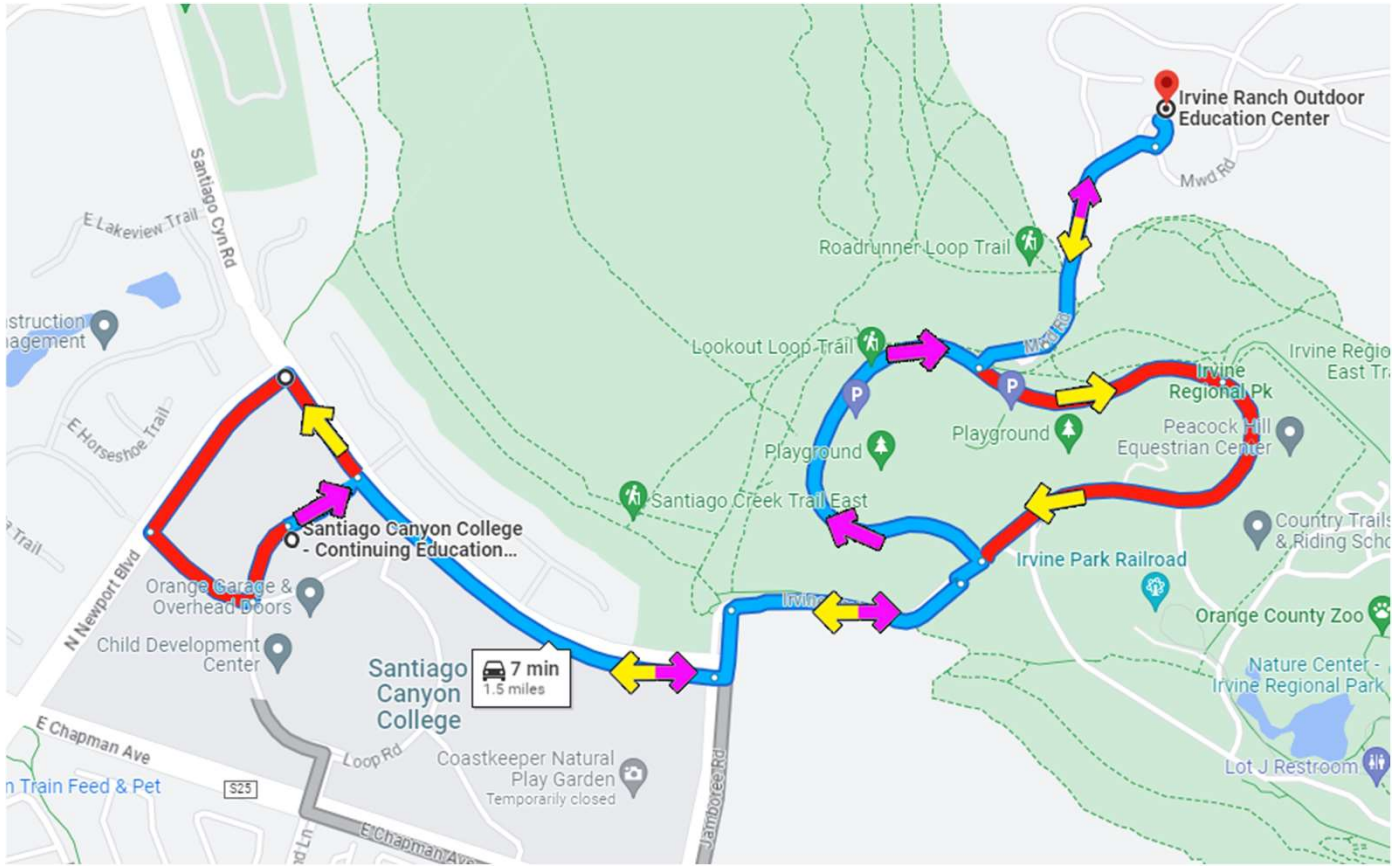


- ★ Lots 1, 2, 3 & 4
  - Added: Restrooms, Canned Food Drop Off and Holiday Cards
  - Yellow Arrow Bus Only entrance
  - Green Arrow Car entrances
  - **VOLUNTEERS NEEDED!**





## BUS ROUTE



- 3 miles R/T
- OC Parks “lane priority”
- Walking is an option
- **VOLUNTEERS NEEDED!**

## DROP OFF & PICK UP @ IROEC



- ★ Distinct Drop Off Area and Pick Up Areas
- Line Up Area behind Lodge for pickup, more room
- Handicap Drop Off & Pick Up both in the loop
- **No Scout Drop Off**
- **VOLUNTEERS NEEDED!**

# IRVINE PARK



- ★ There should be parking in LOT A & B, if you'd to take the change. \$5
- **IN ADDITION TO LOT C FOR THOSE HOSTING BOOTHS, LOT C WILL ALSO HAVE A LIMITED AMOUNT OF HANDICAP SPOTS. \$5**
- **GOLF CART SHUTTLES WILL RUN FROM LOT C.**

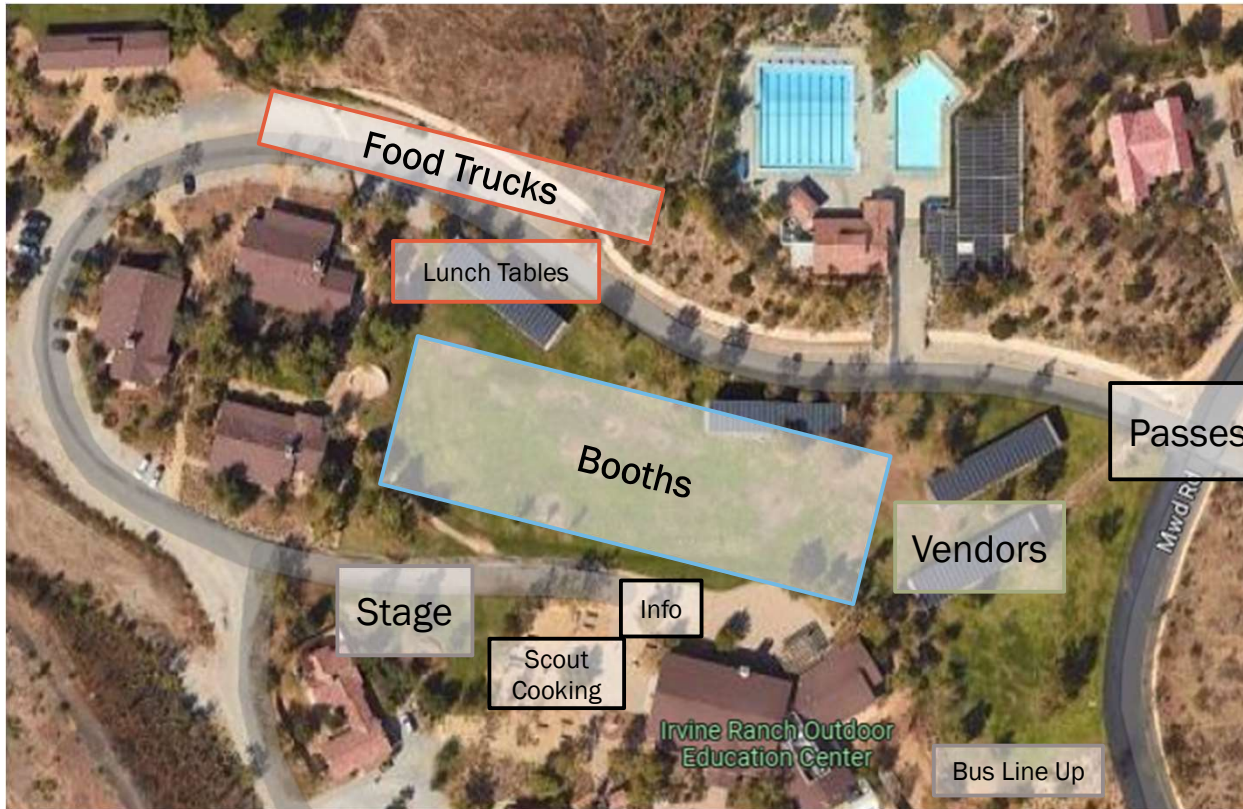


## MEMBERSHIP IN HARRISON LODGE



- ★ Single Focused Location
- ★ Ability to register via mobile at Parking Lot & on Bus
  - Entry, Check-In, Activity
  - Lego Pinewood Derby
  - Pitch Scouting to Mom/Dad while showing the youth how much fun scouting will be!

## IROEC LAYOUT – MAIN AREA



- Entry way focused on Information Booth, Passes and Scout liability forms
- Booths in GA Field
- Vendors showcased on path to Adventure Areas

## IROEC LAYOUT – SHOOTING



- Staging for adventure areas at top of loop
- ★ Adventure Areas: New Groups every 30 minutes
- ★ Less time in lines, more opportunity!



## IROEC LAYOUT – ZIPLINE



- ★ Adventure Areas:  
New Groups every 30 minutes
- ★ Higher Capacity!
- ★ More frequent



## ADVENTURE EVENTS

- ★ All events will have an “Adventure Pass”
  - Pass available, Report & Activity time noted
  - Passes will be given out starting 60 min before Report time.
  - Youth will be allowed 1 pass at a time

### ★ **VOLUNTEERS NEEDED!**

- Focus: Less time in lines, more opportunity to see and experience Scouting!
- Throughput allows, passes can be expanded.

### ★ Example Schedule

Adventure	Passes Open	Report Time
Zipline	7:30 AM	8:30 AM
Zipline	8:00 AM	9:00 AM
Zipline	8:30 AM	9:30 AM
Zipline	9:00 AM	10:00 AM
Zipline	9:30 AM	10:30 AM
Zipline	10:00 AM	11:00 AM
Zipline	10:30 AM	11:30 AM
Zipline	11:00 AM	12:00 PM
Zipline	11:30 AM	12:30 PM
Zipline	12:00 PM	1:00 PM
Zipline	12:30 PM	1:30 PM
Zipline	1:00 PM	2:00 PM
Zipline	1:30 PM	2:30 PM
Zipline	2:00 PM	3:00 PM





## WHAT DOES SUCCESS LOOK LIKE?

- 100+ Units with Booths
- 1.5k non-scouting guests with over 500 new Scouts registered
- 50+ Adult Volunteers in all areas, for each shift
  - Adventure Areas, Membership, Passes, Information, Parking, Buses, etc.
- A **SCOUT-O-RAMA** to remember
- More information at <https://ocbsa.org/sor>

“Provide an opportunity for scouts, non-scouts, youth and adults in the greater Orange County area to experience an amazing Scouting sponsored experience that is easy to access, full of adventure, demonstrates the strengths of the Scouting program for all ages, with entertainment, food and fun!”



## EVENT RESOURCES

**SCOUT-O-RAMA**  
**Saturday November 16, 2024!!**

**Event Tickets**  
Click Here!

**What is Scout-O-Rama?**

Scout-O-Rama (SOR) is a community event organized by the Orange County Council, Boy Scouts of America, and our volunteers to showcase what Scouting is all about! Scout-O-Rama 2024 will take place on Saturday, November 16, 2024, and is **free** for all ages—both boys and girls! Families interested in learning more about Scouting are encouraged to attend and participate. It's going to be a fantastic day full of adventure!

Scout-O-Rama 2024 will be held at the Ed Laird Scout Camp, Irvine Ranch Outdoor Education Center (IROEC), and will feature activities such as zip lining, pioneering, archery, Scout Dutch oven cooking, games, BB guns, Scouting skills, camping, Pinewood Derby, gold panning, food trucks, community partners, a science center, and more!

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**Adventure Pass FAQ**  
Don't assume you know how this will work!

- ▶ What are Adventure Passes?
- ▶ Adventure Pass Timing
- ▶ How many Passes are Available?
- ▶ Adventure Pass Rules

**Scout-O-Rama Event Map**  
Click to view the 2024 Scout-O-Rama Map!

<https://ocbsa.org/sor>

- Best source of event information, Q&A
- As we get closer to the event, content will change as focus, need, messaging changes



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## QUESTIONS?

- ✓ You can ask questions using the CHAT feature.