

**Trail's End**<sup>®</sup>

# THE ONLY FUNDRAISER YOU'LL NEED

## Over 70% stays with your Unit and Council!

### NO RISK! NO UPFRONT COST!

- \$480 of free popcorn for New Units
- Storefronts™ reserved for you



“We got our free popcorn and I couldn’t believe how quickly we sold it. We ended up **making \$27,593 in our first year**.....our best fundraiser ever!”

Madhavi Koritala, Troop 2605  
Unit earned \$27,593 (\$70,832 sales)  
Scouts earned avg \$788 (\$2,023 sales)

### WE MAKE YOUR LIFE EASIER!

#### Units Earn More

- 138 **New** Units earned \$5,000+ (\$8,000+ avg earned; \$24,000+ avg sales).
- 1,733 Units earned \$5,000+ (\$10,000+ avg earned; \$28,000+ avg sales).
- Top Unit earned \$124,000+ (\$313,000+ sales).

#### Work Less with our Mobile Friendly Website

- One place to do it all... manage Storefronts, order inventory, track Scouts’ sales!

#### Storefronts™ Reserved for You

- 860,000+ hrs at 7,000+ locations all with \$300+ sales/hr potential.
- You DON'T need to call stores!

#### Tap-to-Pay & Credit Cards

- Save 3% – Trail’s End pays all credit card fees and no readers needed!
- 80% of sales are credit.

### BEST OPPORTUNITY FOR YOUR SCOUTS

#### Scouts Sell More In Less Time

- 7,000+ **New** Scouts sold \$1,000+ each (avg \$1,700+ and \$192/hr).
- 21,000+ Scouts sold \$1,000+ each (avg \$2,200+ and \$194/hr).
- 100,000 Scouts averaged \$185/hr at Storefronts.

#### Scouts Earn More with Rewards

- Earn up to 10% of sales, with no cap... and Scouts choose gift cards from top retailers!
- Scouts earned over \$3.3M in eGift Cards in 2024!

#### Unmatched Scout Training

- Simple in-app tips drive higher sales!

#### Scouts Only Need the Trail’s End App!

### HOW UNITS SPEND THEIR MONEY

- New trailer – Troop 1910, IN
- New Pinewood Derby trophies – Pack 4053, MI
- Big adventures:
  - Disney Trip – Pack 273, TN
  - Great Wolf Lodge – Pack 315, IN

### HOW SCOUTS SPEND THEIR MONEY

- Membership fees
- Unit dues
- Summer Camp
- Camping gear and supplies
- High adventure – Philmont, Sea Base, Northern Tier



**REGISTER TODAY AND JOIN THE COMMUNITY**

And get \$480 of free popcorn on your first order!