

Unit - Fall Recruitment Action Planning Worksheet

Please complete this worksheet during today's training. Your plan will help guide your unit's successful Fall recruitment efforts and contribute toward our council-wide goals.



1. Join Night Information: (see back page to list more events/activities)

Join Night Date: _____

Location: _____

Time: _____



2. Membership Growth Goals:

Number of new youth goal: _____

Number of new adults goal: _____

Number of new families goal: _____



3. Promotion Strategies (Check all that apply)

- ☐ Flyers ☐ Social Media ☐ School Partnerships ☐ Friend Invites
☐ Yard Signs ☐ Church or Community Boards ☐ PTA Collaboration
☐ Other: _____



4. Commitment to Action

By completing this worksheet, our unit commits to actively executing the above plan and helping grow Scouting in our community this Fall.

Unit Leader Signature: _____ Date: _____



5. Unit Leader Contact Info: (please print)

Full Name: _____

Phone Number: (____)____-____

Email Address: _____

(turn page to list additional events/activities and create action items list for each event)



4. Additional New Friend/Family Fall Events & Activities

Event Name: _____

Event Name: _____

Date Option(s): _____

Date Option(s): _____

Location: _____

Location: _____

Theme or Activity Focus: _____

Theme or Activity Focus: _____



5. Action Items: (per event)

Event Name:

Task: <i>(examples below)</i>	Who's Responsible:	Target Date:
<i>Reserve location</i>		
<i>Distribute Flyers</i>		
<i>Create Facebook event</i>		
<i>Plan Join Night Activities</i>		

Event Name:

Task: <i>(examples below)</i>	Who's Responsible:	Target Date:
<i>Reserve location</i>		
<i>Distribute Flyers</i>		
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Task: <i>(examples below)</i>	Who's Responsible:	Target Date:
<i>Reserve location</i>		
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<i>Plan Join Night Activities</i>		



6. Council Support Contacts

• District Executive: _____

• District Membership Chair: _____